

Advertise Your Recruitment Media on whatmedia.co.uk



[Post News & Offers](#)

[Contact us](#)

[Sign in](#) ▼

We help organisations find the best media to advertise their vacancies

How it works



[Request a trial](#)

Subscriber features

- ✓ Searchable database of over 5,000 UK and global recruitment media
- ✓ Filter results by different criteria including unique users and keywords
- ✓ Select and view multiple titles using our comparison tool
- ✓ View contact, target audience, rates and production information
- ✓ Read the latest media news and offers posted live to the site
- ✓ ASK US? and we will help you find the right media for your campaign
- ✓ Access data on the go with this mobile-friendly service

Recruitment Media Owners

- ✓ Get your recruitment media listed for free
- ✓ Generate leads through optimisation
- ✓ ...

Media Offers

Recruitment Advertising TARGETED

ADDRESSABLE CAMPAIGNS?
Posted: 6 days ago

Our top selling package at a discounted rate

Do you have a health & safety role to fill? Take advantage of our special rate for May

Posted: 09th May

Need candidates for finance roles?

Grab a discount on our Accountancy upgraded package

We help organisations find the best media to advertise their vacancies

Contact the whatmedia.co.uk team 020 3957 4572 | team@whatmedia.co.uk

Why advertise

- ✓ More than **15,000** monthly media title views
- ✓ Get your recruitment media listed for free
- ✓ Promote your brand using site wide and sector specific inventory
- ✓ Increase revenue from media buyers and recruitment specialists

Media Advertisement Options

Profile

- Advertisement and Standard News & Offers
- News & Offers (Enhanced)
- Featured Media Promotion
- Optimisation

Branding

- Exclusive MPU and Exclusive Top Banner
- Splash Landing Page
- Top Banner or Right hand side Button under Sector/Keyword/Location
- Site Wide Button

Emails

- Recruitment Media News
- Solus
- Agency Update

Profile Advertisement



A Profile Advertisement is displayed whenever a user enters your profile.

Cost: £1,200 + VAT for 12 months

The screenshot shows a Gumtree.com profile advertisement. At the top, the Gumtree.com logo is on the left and a 'Contact this title' button is on the right. Below the logo is a navigation menu with 'Advertisement', 'Contact', 'Audience', and 'Rates'. The main content area features a large image of a hand holding a smartphone displaying the 'Jobs from Gumtree' app interface, with a coffee cup next to it. The text on the image reads: 'Jobs from Gumtree', 'Raise your company's profile with Jobs from Gumtree', 'You'll find thousands of job seekers are looking for new opportunities on Jobs from Gumtree.', and 'Call our Jobs team on 020 3763 6637 or visit Gumtreeforbusiness.co.uk/jobs/'. To the right of the main image is a 'Useful links' section with links for 'Back to Previous Page', 'Export', 'Gumtree for Business', 'Centre Line', and 'Feedback'.

77% of visitors to a standard profile visit at least one other tab (Rates, Audience, Production, Offers or Notes)

Standard News & Offers (included in Profile Advertisement)

Post up to 5 sales and marketing messages directly to your profile.
Receive traffic reports detailing click-throughs to your News & Offers tab.

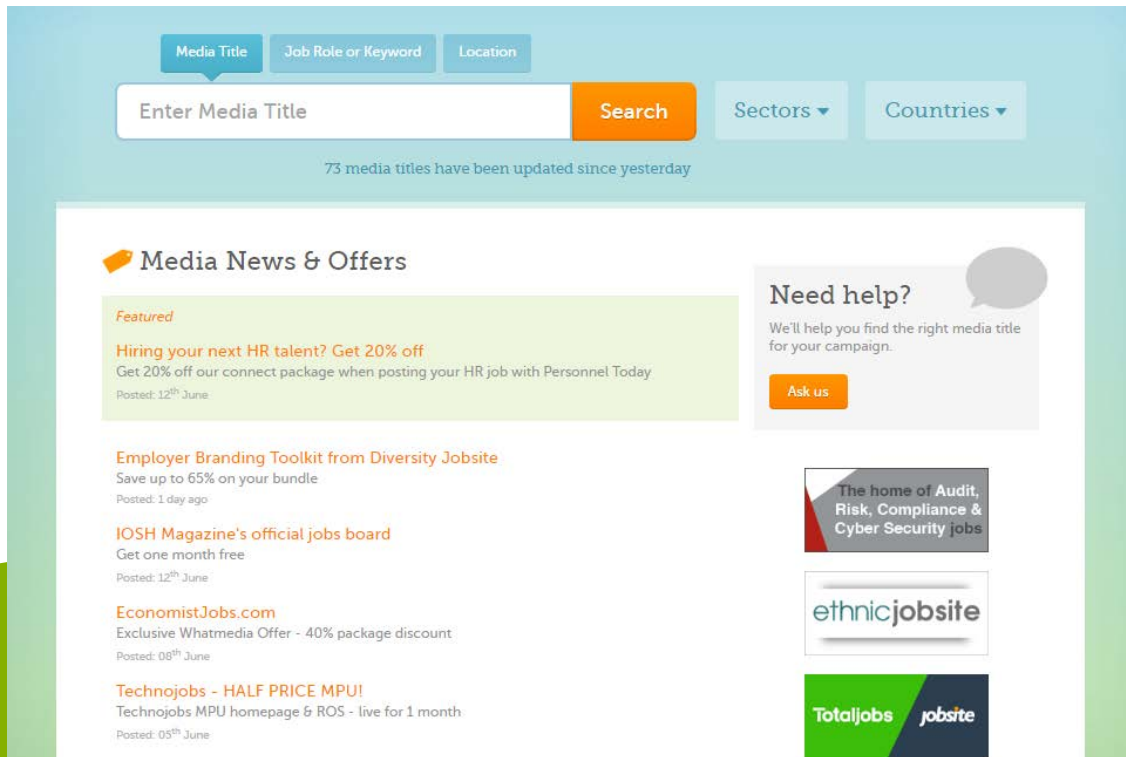
The screenshot shows a Technojobs.co.uk profile advertisement. At the top, the Technojobs.co.uk logo is on the left and a 'Contact this title' button is on the right. Below the logo is a navigation menu with 'Advertisement', 'Contact', 'Audience', 'Rates', and 'Offers'. The main content area features a large heading 'Women in Tech Employer Awards 2018' and a sub-heading 'Nominate your company today!'. The text below reads: 'Women in Tech - part of the Technojobs network, have launched their 2018 Employer awards!', 'Women in Tech are excited to announce the launch of their Women in Tech Employer Awards 2018. The aim of these awards is to give well deserved recognition to employers that are going above and beyond to help close the gender gap within the IT and Tech sector.', 'The Categories include:', a list of categories, 'To find out more about the awards and to nominate now, Click here.', 'Nominations close 30th April 2018.', and 'Posted: 11th April'. To the right of the main content is a 'Useful links' section with links for 'Back to Previous Page', 'Export', 'TechnoJobs Blog', 'Google+', 'Post a Job', 'Specifications', 'Media Pack 2018', 'Rate Card 2018', 'View on Facebook', 'Follow on Twitter', and 'View on Linked-In'. At the bottom right of the page is a 'News & Offers' section.

News & Offers (Enhanced)



An add-on to Standard News & Offers.
'Enhanced' News & Offers appear on the main search and login pages as well as within your profile.

Cost: £1,200 + VAT for 12 months



Featured Media Promotion

A 'Featured' News & Offer displays your message prominently on our main search page.

Messages link directly to the News & Offers tab on your profile.

Cost: £200 + VAT per day

79% of total News and Offers activity come from main search and login pages

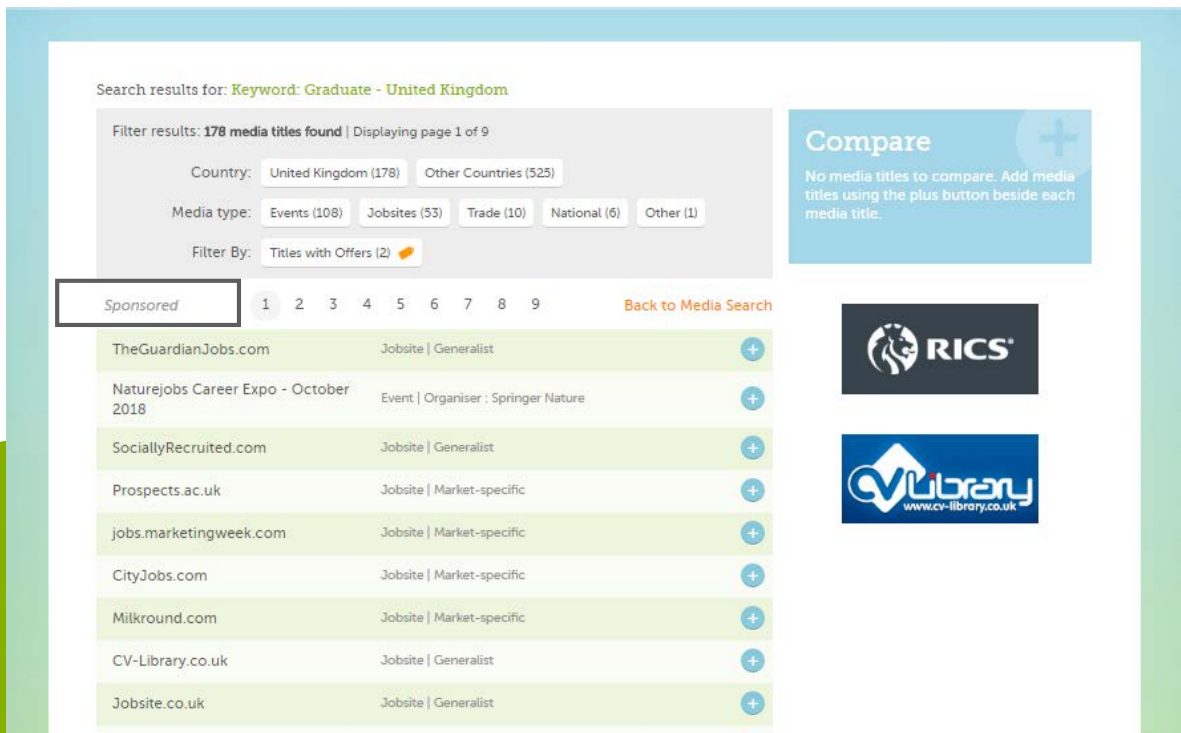
Optimise your listing against sectors, locations and keywords. Your profile will be guaranteed to appear within the top 10 search results returned.

Costs:

1 x Sector Sponsorship: £500 + VAT for 12 months

5 x Keyword Sponsorships: from £520 + VAT for 12 months

5 x Location Sponsorships: from £250 + VAT for 12 months




Search results for: **Keyword: Graduate - United Kingdom**










Filter results: **178 media titles found** | Displaying page 1 of 9


Country:

Media type:



Filter By: 

Sponsored | 1 2 3 4 5 6 7 8 9 | [Back to Media Search](#)

TheGuardianJobs.com	Jobsite Generalist	
Naturejobs Career Expo - October 2018	Event Organiser : Springer Nature	
SociallyRecruited.com	Jobsite Generalist	
Prospects.ac.uk	Jobsite Market-specific	
jobs.marketingweek.com	Jobsite Market-specific	
CityJobs.com	Jobsite Market-specific	
Milkround.com	Jobsite Market-specific	
CV-Library.co.uk	Jobsite Generalist	
Jobsite.co.uk	Jobsite Generalist	

Compare 

No media titles to compare. Add media titles using the plus button beside each media title.



Search routes to media profile

31% of all keyword searches went through to a sponsored ranking

39% of all market sector searches went through to a sponsored ranking

11% of all location searches went through to a sponsored ranking

Branding



Get your recruitment media noticed with a range of site wide and targeted inventory.

Exclusive MPU and Exclusive Top Banner – Search Page or Login page

The artwork will click through to your listing.

Costs:

Search Page MPU or Top Banner £750 + VAT per week

Home/Login Page MPU or Top Banner £500 + VAT per week

The screenshot displays the Whatmedia website interface. At the top, there is a banner for RICS Recruit, the official job board of the Royal Institution of Chartered Surveyors. Below this is the Whatmedia logo and tagline 'The recruitment media research tool'. The navigation menu includes 'Salary Checker', 'Currencies', and 'Need help? Ask us'. The main search area features a search bar with the placeholder 'Enter Media Title', a 'Search' button, and a 'Sectors' dropdown menu. A notification states '133 media titles have been updated since yesterday'. The 'Media News & Offers' section contains three featured items: 'Technojobs Button Free of Charge!', 'Whatmedia Package - RICSRecruit.com', and 'EconomistJobs.com'. A promotional banner for Personnel Today is also visible, offering £50 off January bookings. A 'Need help?' section with an 'Ask us' button is located at the bottom right.

Splash Landing Page



An exclusive advertisement that appears directly after media planners log in to the site.

Cost: £250 + VAT per day



Hello Maja Lindholm! Sign out

[Salary Checker](#)

[Need help? Ask us](#)

[Skip Advertisement »](#)

TAXATION-jobs.co.uk
part of Tolley®

14,800* registered candidates	8,300** unique users per month	44,500** page views per month
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[TAXJOURNAL](#) [TAXATION](#) [TAXAdviser](#) [INTERNATIONAL ACCOUNTANT](#)

*Jobs board statistic Jan 2019
**Google Analytics average Jan - Dec 2018

Top Banner or Right hand side Button



Search specific banner or button

Advertise your brand with banner or button aligned to a specific sector, location and/or keyword. The artwork will click through to your listing.

Cost: £350 + VAT for 12 months

Side wide button

Only available to generic job boards and national newspapers. Advertise your brand across all search pages. The artwork will click through to your listing.

Cost: £495 + VAT per month

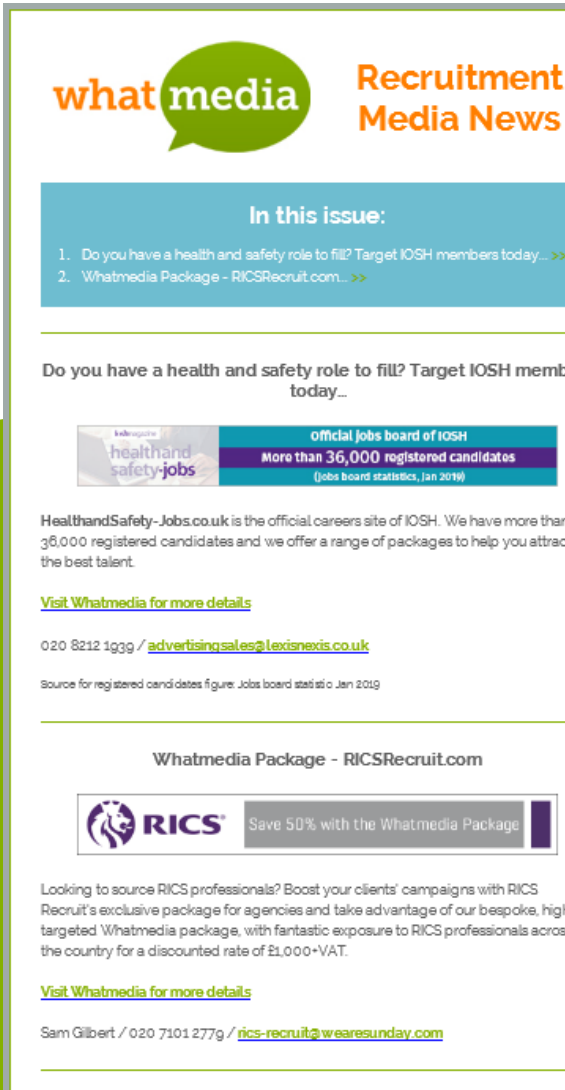
The screenshot shows the What Media website interface. At the top, there is a navigation bar with the 'what media' logo, a search bar, and links for 'Salary Checker', 'Currencies', and 'Need help? Ask us'. Below the navigation bar, the main content area displays search results for the keyword 'it'. The search results are filtered to show 101 media titles found, with 7 titles with offers and 1 title with notes. A list of sponsored job sites is shown, including Technojobs.co.uk, SecurityClearedJobs.com, TotalJobs.com, CareersinCyberSecurity.co.uk, TheGuardianJobs.com, itgraduatejobs.com, WomenInTech.co.uk, and SociallyRecruited.com. Each job site listing includes a plus button for comparison. On the right side of the search results, there is a 'Compare' section with a plus button and a message: 'No media titles to compare. Add media titles using the plus button beside each media title.' Below the search results, there are two advertisement banners. The top banner is a 'Search Specific Button' for 'Careers in Cyber Security' with a list of services: Cyber Security, IT Audit, IT Advisory, Technology Risk, Security Analysts, InfoSec, Computer Crime, and Information Security. The bottom banner is a 'Site Wide Button' for 'IN-HOUSE RECRUITMENT EXPO'.

Emails - Shared, Solus or Newsletters

Recruitment Media News

Shared - a slot in our weekly supplier update (up to 3 advertisers per email).

Cost: £500 + VAT per slot




what media Recruitment Media News

In this issue:

1. Do you have a health and safety role to fill? Target IOSH members today... >>
2. Whatmedia Package - RICSRecruit.com... >>

Do you have a health and safety role to fill? Target IOSH members today..



Official Jobs board of IOSH
More than **36,000** registered candidates
(Jobs board statistics, Jan 2019)


HealthandSafety-Jobs.co.uk is the official careers site of IOSH. We have more than 36,000 registered candidates and we offer a range of packages to help you attract the best talent.

[Visit Whatmedia for more details](#)

020 8212 1939 / advertising@lexisnexis.co.uk

Source for registered candidates figure: Jobs board statistics Jan 2019

Whatmedia Package - RICSRecruit.com



Save 50% with the Whatmedia Package

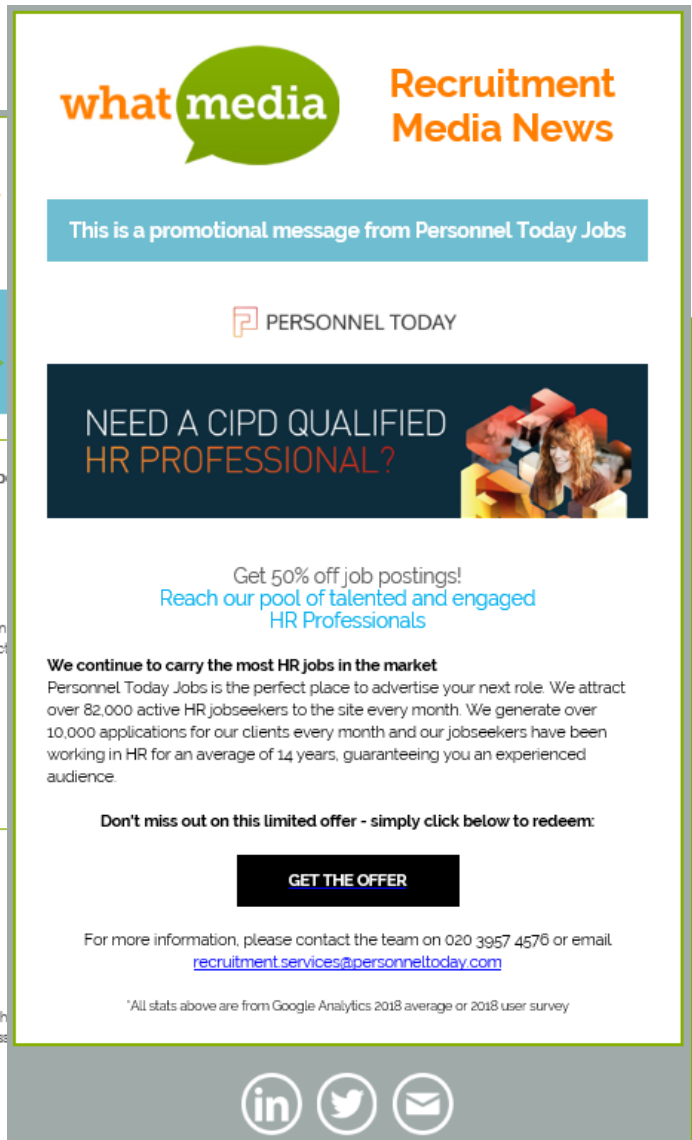
Looking to source RICS professionals? Boost your clients' campaigns with RICS Recruit's exclusive package for agencies and take advantage of our bespoke, high targeted Whatmedia package, with fantastic exposure to RICS professionals across the country for a discounted rate of £1,000+VAT.

[Visit Whatmedia for more details](#)

Sam Gilbert / 020 7101 2779 / rics-recruit@wearesunday.com


Solus - a solus HTML email.

Cost: £750+ VAT per email




what media Recruitment Media News

This is a promotional message from Personnel Today Jobs

 PERSONNEL TODAY

NEED A CIPD QUALIFIED HR PROFESSIONAL?



Get 50% off job postings!
Reach our pool of talented and engaged HR Professionals

We continue to carry the most HR jobs in the market


Personnel Today Jobs is the perfect place to advertise your next role. We attract over 82,000 active HR jobseekers to the site every month. We generate over 10,000 applications for our clients every month and our jobseekers have been working in HR for an average of 14 years, guaranteeing you an experienced audience.

Don't miss out on this limited offer - simply click below to redeem:

GET THE OFFER

For more information, please contact the team on 020 3957 4576 or email recruitment.services@personneltoday.com

*All stats above are from Google Analytics 2018 average or 2018 user survey



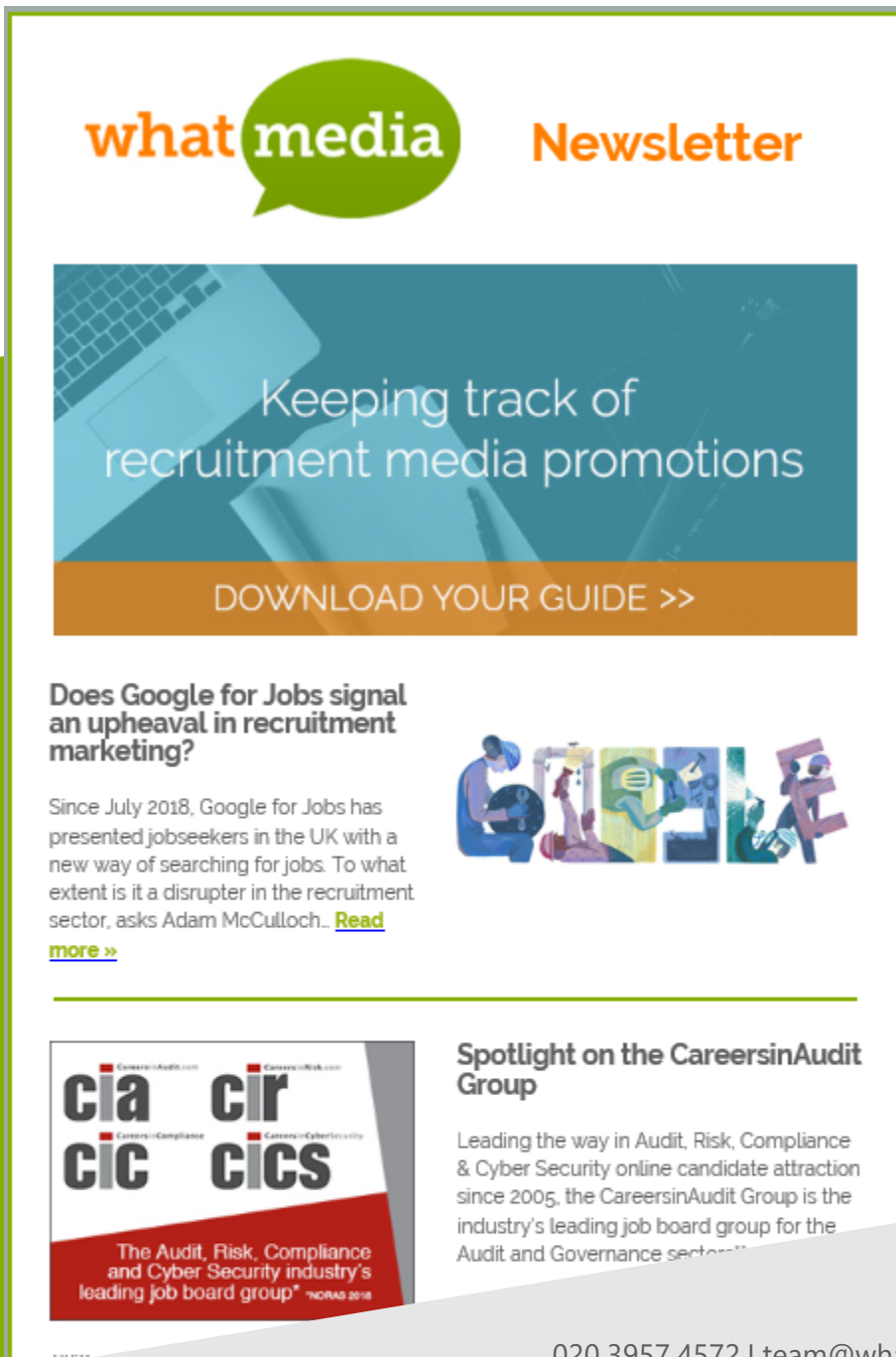


Emails - Shared, Solus or Newsletters

Agency update newsletter

These monthly updates give our users invaluable information on how to get the most out of whatmedia.co.uk. This includes "how to" guides, search tips and industry data. Advertise your message within the main body of this popular newsletter.

Cost: £750+ VAT per email



The screenshot shows an email newsletter header with the 'what media' logo and the word 'Newsletter'. Below the header is a large blue banner with the text 'Keeping track of recruitment media promotions' and a button that says 'DOWNLOAD YOUR GUIDE >>'. The main content area features an article titled 'Does Google for Jobs signal an upheaval in recruitment marketing?' with a sub-headline 'Since July 2018, Google for Jobs has presented jobseekers in the UK with a new way of searching for jobs. To what extent is it a disrupter in the recruitment sector, asks Adam McCulloch...' and a 'Read more >>' link. To the right of the article is a colorful illustration of people interacting with a globe and a laptop. Below the article is a section titled 'Spotlight on the CareersinAudit Group' with a sub-headline 'Leading the way in Audit, Risk, Compliance & Cyber Security online candidate attraction since 2005, the CareersinAudit Group is the industry's leading job board group for the Audit and Governance sectors'. To the left of this section is a graphic for 'cia cir cic cics' with the text 'The Audit, Risk, Compliance and Cyber Security industry's leading job board group* *NORAG 2018'.